

# MEETING AGENDA



MEETING      **Downtown Advisory Committee (DAC)**  
DATE            June 18, 2015  
LOCATION        Meeting Room A  
TIME            3PM  
CHAIR          Doug Minett, Chair

## AGENDA ITEMS

ITEM #	DESCRIPTION
1	Welcome
2	Items of Pecuniary Interest
3	Approval of Agenda and Minutes
4	Agenda Items: 4.1 Discussion: Reviving the overall Downtown Investment/Implementation Strategy 4.2 Parking Update 4.3 Tactical / Wayfinding Update 4.4 Communications Update
	Next Meeting: <b>July 16, 2015</b>

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## SUGGESTED READING LIST:

Background reading for members:

1. **Prosperity 2020** – Community Economic Development Strategy -- 2010  
[http://guelph.ca/wp-content/uploads/Prosperity\\_2020\\_Phase2\\_Strategic\\_Directions\\_for\\_Economic\\_Development\\_and\\_Tourism.pdf](http://guelph.ca/wp-content/uploads/Prosperity_2020_Phase2_Strategic_Directions_for_Economic_Development_and_Tourism.pdf)  
  
Additional Discussion Paper (2014):  
[http://guelph.ca/wp-content/uploads/TheGuelphdifference\\_economicgrowthandprosperity.pdf](http://guelph.ca/wp-content/uploads/TheGuelphdifference_economicgrowthandprosperity.pdf)
2. **Downtown Secondary Plan** – 2012  
<http://guelph.ca/wp-content/uploads/Attachment1OPA43.pdf>
3. **Downtown Guelph Community Improvement Plan & Guidelines** – 2012  
<http://guelph.ca/wp-content/uploads/DowntownGuelphCIP.pdf>  
[http://guelph.ca/wp-content/uploads/DowntownCIP\\_ImplementationsGuidelines.pdf](http://guelph.ca/wp-content/uploads/DowntownCIP_ImplementationsGuidelines.pdf)
4. **Downtown Strategic Assessment** – 2013  
<http://guelph.ca/wp-content/uploads/DraftDowntownStrategicAssessment.pdf>
5. **DRO Annual Report** -- 2012  
[http://guelph.ca/wp-content/uploads/cafe\\_agenda\\_061013.pdf](http://guelph.ca/wp-content/uploads/cafe_agenda_061013.pdf)
6. **Enterprise Services Annual Report** -- 2013  
[http://guelph.ca/wp-content/uploads/cafe\\_agenda\\_081214.pdf](http://guelph.ca/wp-content/uploads/cafe_agenda_081214.pdf)
7. **DowntownNOW!**  
[http://guelph.ca/wp-content/uploads/DowntownNow\\_brochure.pdf](http://guelph.ca/wp-content/uploads/DowntownNow_brochure.pdf)
8. **DRO Update & Investment Discussion** – November 2013  
[http://guelph.ca/wp-content/uploads/council\\_agenda\\_112513.pdf](http://guelph.ca/wp-content/uploads/council_agenda_112513.pdf)
9. **Introduction to Guelph Investment Fund**  
[http://guelph.ca/wp-content/uploads/council\\_agenda\\_022614.pdf](http://guelph.ca/wp-content/uploads/council_agenda_022614.pdf)
10. **Enterprise Framework & DRO Update Presentation** – June 2014  
<http://guelph.ca/plans-and-strategies/enterprise-framework/>

Please contact Emily Keating ([emily.keating@guelph.ca](mailto:emily.keating@guelph.ca)) to request hard copies of these documents.