

# Meeting Minutes



City of Guelph

## **Downtown Advisory Committee (DAC)**

October 18th, 2018

City Hall, Meeting Room B

From 3:00 to 5:00 p.m.

Meeting Chair: Doug Minett

Will McTaggart, Steve Kraft, Dan Atkins, Jane W, Doug Minnett, Rino Dalbello, Big John Leacock, Marty, Alastair McCluskey, Alicia Karn, Helen Loftin

## **Agenda Items**

**Item 1**, Approval of Sept. 20<sup>th</sup> minutes (quorum not in attendance)

**Item 2**, Update on downtown parking and enforcement

- Tickets issued per street 2017 to 2018 as of 3 weeks ago;

Macdonnell St. 247 (2017), 362 (2018) highest

Wilson St. 21, 16

Carden St. 113, 89

Cork St. E 112, 125

Douglas St. 57, 87

Commercial St. 24, 44

Baker St. 3, 46

Quebec St. 40, 58

Yarmouth St. 18, 41

Wyndham St. 177, 170

Chapel Ln 9, 22

Woolwich St. 53, 72

Park Ln 6, 10

Suffolk St. E 0, 9

Norfolk St. 1, 4

Economic impact on the DGBA, if opportunity to put forth business case need to know how much business has been lost, difficult to quantify but saying something is still valuable; can put forth a letter addressed to Scott/Helen to be pushed to enforcement

**\*Alastair and John to draft proposal letter to Helen, to be pushed further to enforcement**

**Item 3,** Periphery parking and public communication

Letter from last week submitted; letter from Scott to council explaining that periphery parking continued on temporary basis

Invest in Guelph monthly MYB enewsletter; possible addition of a DAC section? Updates as standing DAC agenda item?

**\*Rino to look further into the mandate related to communication**

**Item 4,** Projects for the downtown City of Guelph

CIP; mandate, trying to get it continued, first 5 years clearly show how beneficial it was to the City, next phase of CIP starting fresh with major and minor grants, more emphasis on office mixed use/commercial as opposed to Residential, TIGB larger grants (likely more of a push for commercial/office), minor grants for facades entrances etc, minor grants likely funded only for 2020, requires analysis of project, constant communication and completed construction in order for any money to be released

Conestoga College expressed interest in Downtown, possible partner with old stone churches in Guelph for use of lecture hall spaces?

Baker Street; eventually flipped over to Rino, underserved in Parks and Recreation in the downtown area

**Item 5,** Downtown Health Monitor update

- Final report complete

Katie finished Oct.5<sup>th</sup>, provided presentation to Tyson UofG and Marty,

**\*pdf to be shared by Tyson to DAC;** provided recommendations for 6 indicators and 18 factors

Next steps; data storage, recognition that many businesses are not comfortable with disclosing 'confidential' data, in discussions with Ec Dev Waterloo to host and manage data – has better processes in place for data breaches, creates relationship for future internship

Verbal commitment to continue funding this work; cost sharing with UofW intern, support DGBA with surveys, responsible for collecting developing and reporting on DHM

Recommended presentation; online dashboard, RIM report

Reporting back on DGBA and UofW intern

**Next Meeting:**

November 15th, 2018

3:00 – 5:00 p.m.